

# Sample Strategic Plan B

## Teaching and Learning

will demonstrate excellence in teaching that engages the students in the learning process and helps them demonstrate a strong understanding in the material covered.

STRATEGY	MAJOR TASKS	LEAD	SUPPORT / PARTNERS	BUDGETARY NEEDS	PERFORMANCE DATE
<p>To recruit and hire instructors with expertise and experience teaching in particular subject areas and who are skilled in working with adolescents, providing differentiated instruction, and meeting social-emotional needs.</p>	Attend local hiring events	Executive Director	Program Coordinator	Cost of attendance if applicable.	2023-2024
	Participate in hiring events outside Counties.	Executive Director	Program Coordinator, Human Resources Manager	Cost of attendance	2024-2025
	Engage current faculty in the recruiting process with an incentivized referral program.	Executive Director	CFO	\$100.00 per referral.	2023-2024
	Create a system for regular communication with the schools about employment opportunities for part-time teachers.	Executive Director, Program Coordinator	Heads of School, Director of Human Resources	None	Spring 2024 - Spring 2025

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STRATEGY Teaching and Learning, cont'd.	MAJOR TASKS	LEAD	SUPPORT / PARTNERS	BUDGETARY NEEDS	PERFORMANCE DATE
To retain part-time instructors.	Create an on-going supportive experience after onboarding is complete.	Executive Director	Program Coordinator, Human Resources Manager	None	2023-2024
	Conduct and analyze employee engagement surveys to measure satisfaction and understand employee experience.	Director of Human Resources, Executive Director	Director of Marketing	\$1200	Spring 2024
	Expand and encourage participation in professional development opportunities by offering reimbursement for related expenses.	Executive Director	Department Coordinator	\$4000	2024-2025
	Implement recurring social events outside of school hours for teachers to develop community.	Executive Director	Program Coordinator	\$700	Fall 2023

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<b>STRATEGY</b> Teaching and Learning, cont'd.	<b>MAJOR TASKS</b>	<b>LEAD</b>	<b>SUPPORT / PARTNERS</b>	<b>BUDGETARY NEEDS</b>	<b>PERFORMANCE DATE</b>
To optimize the use of the space at _____ to best serve the needs of our instructors and students.	Facilitate opportunities for our teachers to partner with teachers from other _____ schools to collaborate on space usage.	Executive Director	Program Coordinator, Heads of Schools	None	2024-2025
	Examine ways to offer electives such as PE, art, and music by building a committee of members from all _____ Schools	Executive Director	Program Coordinator, Heads of Schools	None	Fall 2024 - Spring 2025
	Explore usage of outside space, i.e. community garden, seating for outside classes.	Program Coordinator	Heads of Schools	None	Spring 2024 - Fall 2025
	Conduct a needs assessment of full-time students about activities they may want to engage in.	Program Coordinator	Committee of students with advisor	None	Spring 2024
Explore ways to build a student community among the full-time students.	Analyze the results and develop a strategy to implement programming that supports their interests.	TBD	TBD	TBD	Fall 2024 - Spring 2025

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<b>STRATEGY</b> Teaching and Learning, cont'd.	<b>MAJOR TASKS</b>	<b>LEAD</b>	<b>SUPPORT / PARTNERS</b>	<b>BUDGETARY NEEDS</b>	<b>PERFORMANCE DATE</b>
Create a system for teachers to share materials regarding best practices and content.	Explore having Department Coordinators to gather materials, lesson plans, and create collaboration among department instructors.	Executive Director	Program Coordinator	Hourly Pay for time utilized \$ 500.00	Spring 2024 - Fall 2025
Explore the role Virtual Reality might play in our course offerings.	Create a committee to learn more about VR's role in education. Examine virtual field trips, novel experiences for remote learners, etc.	Executive Director	Department Coordinators	None	Fall 2023
Examine the opportunities in the educational marketplace for GED test prep.	Contact school districts to determine if there is a need and interest.	Executive Director	Program Coordinator, Director of Marketing	None	Fall 2023
	Contact educational consultants to determine if there is a need and interest.	Executive Director	Program Coordinator, Director of Marketing	None	Spring 2024

## Enrollment and Marketing

will develop a clear brand identity that informs the benefits of the 1:1 educational model at

STRATEGY	MAJOR TASKS	LEAD	SUPPORT / PARTNERS	BUDGETARY NEEDS	PERFORMANCE DATE
Increase and renew awareness of educational consultants, psychologists, and other service providers that is an alternative education option.	Attend national conferences to market our remote course offerings	Executive Director	Director of Marketing	\$ 2,500.00	3 per school year
	Attend scheduled school fairs.	Executive Director	Program Coordinator, Director of Marketing	Depending on the event	Ongoing
	Participate in Open Houses aimed at target audiences.	Executive Director	Director of Marketing, Heads of Schools	None	Ongoing
Create a formal system to capture student, parent and referral source feedback at the end of a student's program	Gather information from other schools about systems they use for collecting feedback.	Executive Director	Program Coordinator	None	Winter 2024
	Pilot different modalities to determine which one provides the most meaningful results.	Executive Director	Program Coordinator	None	Spring 2024
	Implement the system that proves to effectively gather feedback data.	Executive Director	Program Coordinator	None	Summer 2024

## Governance

will work to establish systems that provide continuity for the management and implementation of the school's affairs.

STRATEGY	MAJOR TASKS	LEAD	SUPPORT / PARTNERS	BUDGETARY NEEDS	PERFORMANCE DATE
To establish an advisory board with individuals of varying expertise and experience that can offer a balanced perspective. The board will meet quarterly.	Identify and engage 5-6 individuals to serve on the advisory board.	Executive Director	Founder & President	None	Spring 2024 - Summer 2024

## Accessibility and Affordability

will strive to be accessible for all students while maintaining sound institutional finances.

STRATEGY	MAJOR TASKS	LEAD	SUPPORT / PARTNERS	BUDGETARY NEEDS	PERFORMANCE DATE
Work to expand our outreach efforts to additional public school districts.	Attend community school placement events.	Executive Director	Director of Marketing	None	Fall 2023
	Reach out to districts and meet with Directors of Outplacement.	Executive Director	Heads of School	None	Fall 2024